

New Program Proposal

Date Submitted: 09/25/13 11:25 am

PPADM-GC3: Certificate in Policy and Program Evaluation

Graduate Certificate in Policy and Program Evaluations

This program consists of a six-course sequence (18 credits): 4 required courses (12 credits) and 2 electives (6 credits). The Certificate may be taken by non-degree students or in conjunction with 1) the Master's in Public Policy Administration degree program; 2) the Master's in Social Work/Master's in Gerontology degree programs; or 3) the Master's in Economics.

Students with sufficient job experience in program/policy evaluation may submit a written request to waive the Applied Evaluation Project requirement. If granted, this requirement will be replaced with a three-credit elective.

Students pursuing a graduate degree along with the certificate should check with their graduate advisor regarding which courses will also count towards their degree.

A maximum of two courses at the 4000 level can count towards the Certificate.

At least 12 of the 18 credits must be taken in residence at UMSL.

Required Courses:		12
P P ADM 6000	Introduction To Policy Analysis	3
P P ADM 6010	Introduction To Policy Research	3
or SOC WK 5450	Social Work Research Methods And Analysis II	
or ECON 4100	Introduction To Econometrics	
or ECON 5100	Econometric Theory And Methods	
P P ADM 6750	Introduction To Evaluation Research Methods	3
or SOC WK 6400	Practice And Program Evaluation	
P P ADM 6950	Internship (which must include an evaluation project) ¹	3
or P P ADM 6751	Applied Evaluation Project	
or SOC WK 6800	Graduate Field Practicum II	
or SOC WK 6850	Graduate Field Practicum III	
Electives		6
ECON 4170	Fundamentals Of Cost-Benefit Analysis	
ECON 4550	Natural Resource Economics	

ECON 5400	Labor Economics: Theory And Public Policy
ECON 5640	Transportation Economics
ECON 5760	Health Economics
P P ADM 6300	Leadership and Management in Nonprofit Organizations
P P ADM 6400	Proseminar In Public Administration
P P ADM 6430	Health Care Policy
or GERON 6443	Health Care Policy
or POL SCI 6443	Health Care Policy
or SOC WK 6443	Health Care Policy
P P ADM 6444	Seminar in Public Policy and Aging
or GERON 6444	Seminar In Public Policy And Aging
or POL SCI 6444	Seminar In Public Policy And Aging
POL SCI 4040	Survey Research Practicum in Political Science
POL SCI 6402	Intermediate Techniques In Policy Research
POL SCI 6403	Advanced Techniques In Policy Research
POL SCI 6404	Multi-Method Research Design
POL SCI 6451	Seminar In Comparative Politics ²
POL SCI 6452/BIOL 6250	Public Policy Of Conservation And Sustainable Development
SOC 4040	Survey Research Practicum for Sociology
SOC 4307	Community-Based Research in Sociology
SOC WK 6250	Social And Economic Development Policy

¹ [SOC WK 6800](#) or [SOC WK 6850](#) must include an evaluation project.

² This course may count for credit toward the certificate when it is offered as "Gender, Ethnicity, and Welfare States."

Requirements for admission to the graduate certificate program include an undergraduate degree and a GPA of 3.0 or better. Applicants must obtain two letters of recommendation. Applicants must submit a personal statement explaining how the certificate program fits in with the applicant's educational and professional goals. The letters and the personal statement should be sent directly to the Public Policy Administration Program.

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S003400	Donald Kridel	5583	No
S004550	Thomas Meuser	5421	No
S006950	Farida Jalalzai	5836	No
S007300	Lois Pierce	6384	No
S007250	Susan Brownell	6451	No

Rationale

Administrators and managers in both the public and nonprofit sectors need to have the skills to respond to the increasing demand for accountability and documenting outcomes. In public sector organizations, taxpayers want to know that programs are both efficient and effective. In the nonprofit sector, funders make it a requirement that agencies submit documentation that proposed programs are evidence-based and that implemented programs achieved the promised outcomes. The UMSL Certificate in Policy and Program Evaluation will provide students with the skill set to meet these demands. The certificate curriculum includes the base of social science and the practical experience to assure certificate holders have both the theoretical knowledge and the implementation skills. The certificate should attract not only enrolled MPPA and Economics students but also other working administrators and managers that need to conduct assessments of the programs for which they are responsible.